



Concours Mondial BRUXELLES

30th EDITION



CONCOURS MONDIAL DE BRUXELLES - ISTRA 2023

10. - 14. SVIBNJA 2023. POREČ - ISTRA - HRVATSKA



CONCOURS MONDIAL DE BRUXELLES

PRESTIŽNO SVJETSKO OCJENJIVANJE VINA



- **Concours Mondial de Bruxelles (CMB)** globalno je mjerilo za ocjenjivanje vina. Organizirano je prvi puta 1994. godine te je specifičnost tog ocjenjivanja da od 2006. godine mijenja lokaciju, tj. regiju održavanja te je do sada posjetilo 15 različitih zemalja svijeta. Europska unija službeno je podržala organizaciju CMB iza koje stoji neovisna i stroga kontrola.
- CMB prikuplja i ocjenjuje više od **10.000 uzoraka iz 50** različitih zemalja taj broj i dalje raste. Ocjenjivanje traje **3 dana** te je najutjecajnije svjetsko ocjenjivanje vina na svijetu nakon **Decantera**, koji se za razliku od CMB organizira isključivo u Londonu.
- Organizira se prema načelu **neovisnosti, strogih standarda i postupaka kušanja vina i** koji pružaju sigurnost potrošačima, omogućujući im da s potpunim povjerenjem kupuju vina s osvojenim medaljama.



DOMAĆINI CMB-A

Presentation title



- **SVJETSKO OCJENJIVANJE** VINA PO PRVI PUT U ISTRI I HRVATSKOJ
- U **ISTRU** JE STIGLO **320** OCJENJIVAČA IZ **50** RAZLIČITIH ZEMALJA
- OCJENJENO JE **7,504** UZORAKA MEĐU KOJIMA JE **220** HRVATSKIH VINA I **150** ISTARSKIH VINA
- U POREČU SE U DVORANI ŽATIKA TRADICIONALNO ODRŽAVA VINISTRA, POZNATA SMOTRA VINA, A OVE GODINE SE U DVORANI ODRŽALO I SVJETSKO OCJENJIVANJE VINA
- GRAD POREČ I VINISTRA - UDRUGA VINOGRADARA I VINARA ISTRE BILI SU PONOSNI DOMAĆINI SVJETSKOG OCJENJIVANJA.



Official host of CMB 2023



CONTACT PERSONS:
 Selvaggia Oricchio
 +33 6 80 81 52 90
 Luka Mišović
 +385 98 163 8889

OFFICIAL PROGRAM

WEDNESDAY, MAY 10, 2023

Welcome point at Hotel Molindrio Plava Laguna, Zelena Resort, Poreč city

6:00 PM – 10:00 PM

Welcome cocktail and dinner

Hotel Parentium Plava Laguna, Zelena Resort, Poreč city

THURSDAY, MAY 11, 2023

9:00 AM – 10:00 AM

Plenary presentation by Caroline Gilby MW (EN)

Hotel Parentium Plava Laguna, Zelena Resort, Poreč city

10:30 AM – 11:45 AM

Masterclasses (split in 5 different language groups)

Luma Monteiro (EN), Luigi Salvo (IT), Thomas Brandl (DE), Pierre Thomas (FR), Alejandro Lopez Facorro Paadin (ES)

12:00 PM

Departure by bus to visits of the day

Meeting point hotel Parentium Plava Laguna, Zelena Resort, Poreč city

1:00 PM – 2:00 PM

Extra virgin olive oil tasting with a traditional lunch in the city of Vodnjan-Dignano

2:30 PM

Transfer by boat from Fažana to Brijuni islands national park. Please dress accordingly (walking shoes, windbreaker, jackets).

8:30 PM – 10:00 PM

Return to the hotel by boat to Fažana and then shuttles buses to the hotels

FRIDAY, MAY 12, 2023

7:45 AM

Gathering in the lobby and departure by bus to the tasting hall

9:00 AM – 9:30 AM

Official opening ceremony of Concours Mondial de Bruxelles – Istria 2023

9:30 AM – 1:15 PM

1st tasting session - Žatika Sport Centre, Poreč city

1:15 PM – 3:15 PM

Lunch at Hotel Parentium Plava Laguna, Zelena Resort, Poreč city

3:30 PM

Departure for afternoon degustation's and excursions – Visit to the Istria wine region

Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city

7:30 PM

Arrival at Poreč city centre – Free evening

9:30 PM – 11:00 PM

Shuttle transfers to the hotels

SATURDAY, MAY 13, 2023

7:45 AM

Gathering in the lobby and departure by bus to the tasting hall

8:30 AM – 1:00 PM

2nd tasting session - Žatika Sport Centre, Poreč city

1:00 PM – 3:00 PM

Lunch at Hotel Parentium Plava Laguna, Zelena Resort, Poreč city

3:00 PM

Departure for afternoon degustation's and excursions – Visit to the Istria wine region

Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city

7:00 PM – 10:00 PM

Medieval dinner - Morosini-Grimani Castle, Svetvinčenat

9:30 PM – 11:00 PM

Shuttle transfers to the hotels

SUNDAY, MAY 14, 2023

7:45 AM

Gathering in the lobby and departure by bus to the tasting hall

8:30 AM – 1:15 PM

3rd tasting session - Žatika Sport Centre, Poreč city

11:45 AM – 12:15 AM

Official announcement of the 2024 CMB host country

1:30 PM – 3:00 PM

Lunch provided by the CMB 2024 host country

Hotel Parentium Plava Laguna, Zelena Resort, Poreč city

6:00 PM

Gathering in the lobby and departure by bus

Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city

7:00 – 11:00 PM

Dinner and closing ceremony - Meneghetti Wine Hotel & Winery, Stancija Meneghetti, Bale

9:30 PM – 11:00 PM

Shuttle transfers to the hotels

MONDAY, MAY 15, 2023

Departure of the judges

Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city

8:45 AM

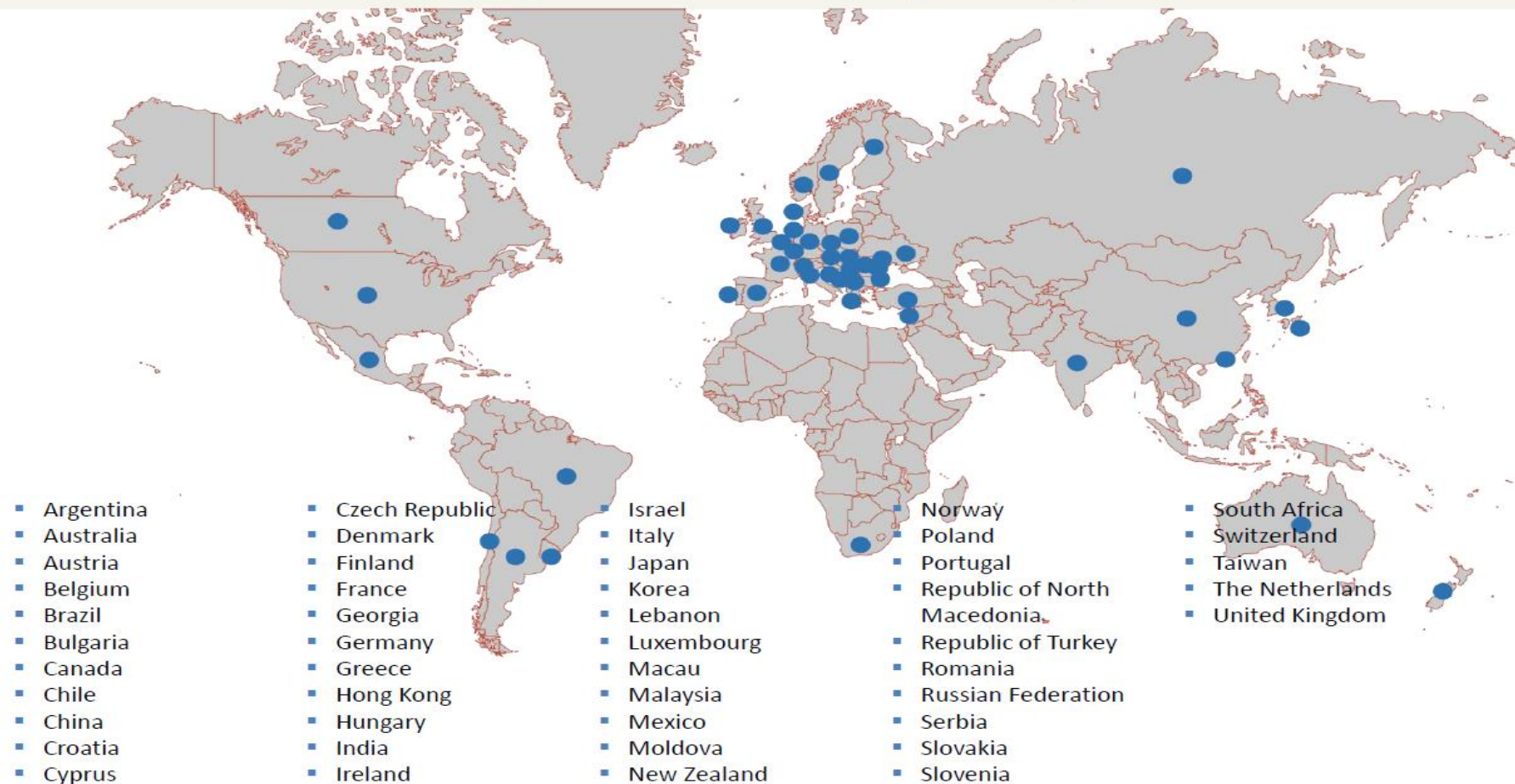
Departure of the press tour – Gathering in the lobby

Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city



**ISTRU JE
POSJETILO
320
OCJENJIVAČA
IZ 50
ZEMALJA**

Origin of the judges



PROFIL OCJENJIVAČA



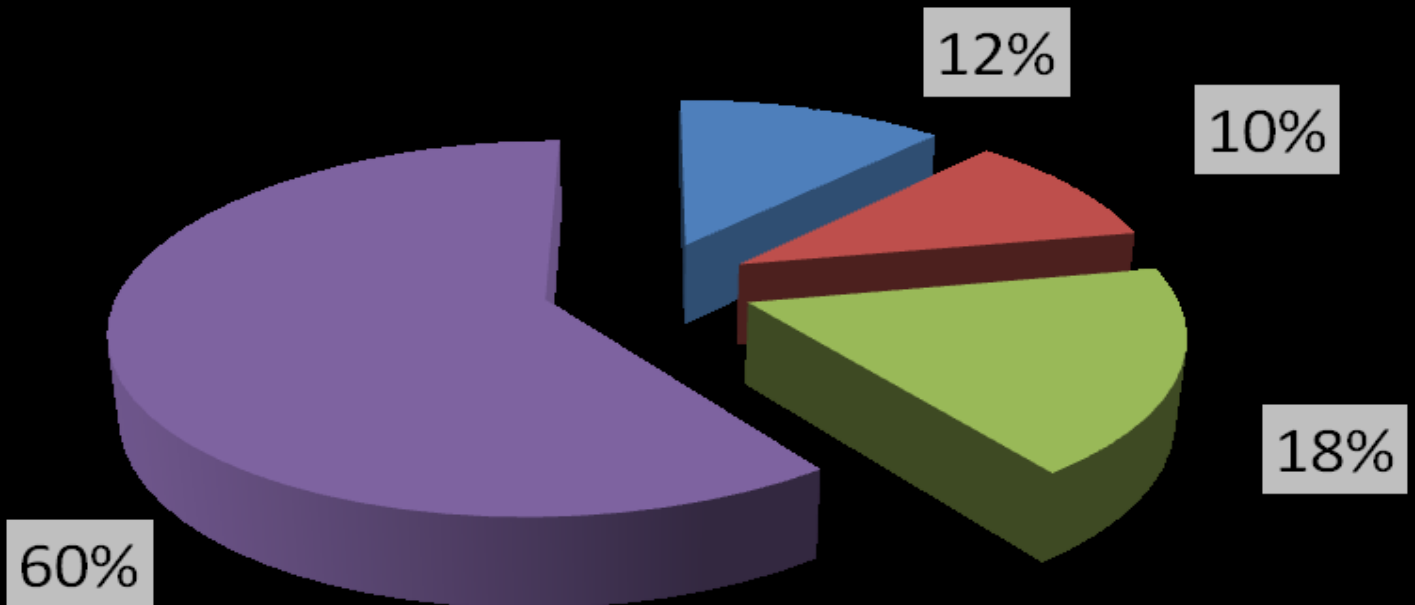
- Ocjenjivače čine: 60 % novinari, 10 % sommelieri, 18 % enolozi te 12 % trgovci i distributeri. Kroz organizaciju popratnih programa, ocjenjivači upoznaju destinaciju te samim time objavljuju članke, knjige, medijska priopćenja koji se dijele po svim relevantnim svjetskim medijima. **Istra** se dovođenjem takvog ocjenjivanja postavila na svjetsku vinsku kartu te dodatno osnažila svoj položaj na europskoj i svjetskoj razini.

■ Buyers and Importers

■ Sommeliers

■ Oenologist, producer region representatives

■ Journalists



Organizacija CMB-a

Vinistra – udruga vinogradara i vinara Istre ponosni je domaćin ocjenjivanja

Ocjenjivačima su organizirani stručni posjeti vinarijama, olive oil tastingu, organizirane večere na posebnim lokacijama u Istri, posjet Nacionalnom parku Brijuni i sl.

Angažirani su VINSKI AMBASADORI s 5 različitih govornih područja koji su dobili priliku voditi MASTER CLASS o istarskim vinima.



Istria - wine region to discover



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Svjetsko ocjenjivanje vina u Poreču!

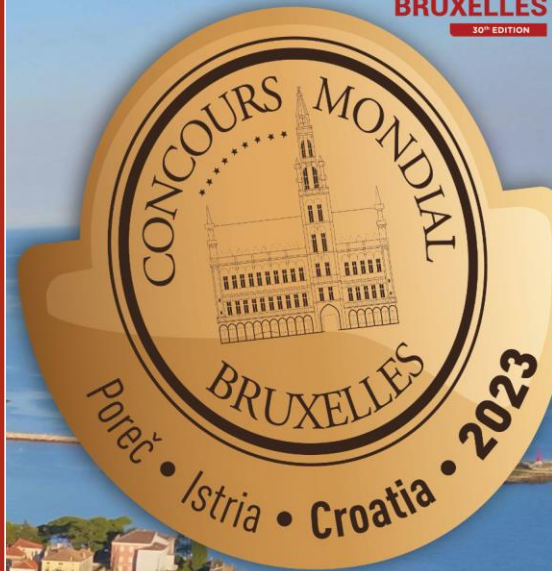
11. – 14. 5. 2023.

 **VINISTRA**
www.vinistra.hr



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BRUXELLES

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 **VINISTRA**
Official host of CMB 2023



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Selvaggia Orlicchio
+33 6 80 81 52 90
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OFFICIAL PROGRAM

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6:00 PM – 10:00 PM
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Hotel Parentium Plava Laguna, Zelena Resort, Poreč city

THURSDAY, MAY 11, 2023

9:00 AM – 10:00 AM Plenary presentation by Caroline Gilby MW (EN) Hotel Parentium Plava Laguna, Zelena Resort, Poreč city	1:00 PM – 2:00 PM Extra virgin olive oil tasting with a traditional lunch in the city of Vodnjan-Dignano
10:30 AM – 11:45 AM Masterclasses (split in 5 different language groups) Luma Monteiro (EN), Luigi Salvo (IT), Thomas Brandt (DE), Pierre Thomas (FR), Alejandro Lopez Facorro Paadin (ES)	2:30 PM Transfer by boat from Fažana to Briuni islands national park. Please dress accordingly (walking shoes, windbreaker, jackets).
12:00 PM Departure by bus to visits of the day Meeting point hotel Parentium Plava Laguna, Zelena Resort, Poreč city	8:30 PM – 10:00 PM Return to the hotel by boat to Fažana and then shuttles buses to the hotels

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9:30 AM – 1:15 PM 1 st tasting session - Zatika Sport Centre, Poreč city	7:30 PM Arrival at Poreč city centre – Free evening
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	9:30 PM – 11:00 PM Shuttle transfers to the hotels

SUNDAY, MAY 14, 2023

7:45 AM Gathering in the lobby and departure by bus to the tasting hall	6:00 PM Gathering in the lobby and departure by bus
8:30 AM – 1:15 PM 3 rd tasting session - Zatika Sport Centre, Poreč city	Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city
1:15 AM – 12:15 AM Official announcement of the 2024 CMB host country	7:00 – 11:00 PM Dinner and closing ceremony - Meneghetti Wine Hotel & Winery, Stancija Meneghetti, Bale
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MONDAY, MAY 15, 2023

Departure of the judges
Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city
8:45 AM
Departure of the press tour – Gathering in the lobby
Meeting point hotel Molindrio Plava Laguna, Zelena Resort, Poreč city

Rezultati

- Udruga Vinistra kao nositelj projekta uspjela je dogovoriti sa organizatorom posebne uvjete za prijavu uzoraka iz Hrvatske
- zlatom sa ocjenjivanja okitile su se 23 hrvatske vinarije, među njima čak 14 istarskih vina dok je istarsko vino Val Gambalera iz 2015. vinarije Meneghetti osvojilo veliko zlato te je proglašeno najboljim vinom iz Hrvatske
- vinski su novinari napisali preko 110 medijskih članaka putem svjetskih medija
- Vinistra je dovođenjem ovog ocjenjivanja još jednom potvrdila da je predvodnik vinskih trendova u Hrvatskoj, a ovaj u organizacijskom smislu iznimno zahtjevan event održan je samo nekoliko dana nakon iznimno uspješne 29. Vinistre.



Video produkcija

Finalni video

<https://www.youtube.com/watch?v=PelkXGygr3Y&t=13s>



CONCOURS MONDIAL DE BRUXELLES - FINAL VIDEO - ISTRIA 2023

<https://www.youtube.com/watch?v=f3BTbnZONIM>

VIDEO DAY 1

<https://www.youtube.com/watch?v=iz31DUJahhg>

VIDEO DAY 3

<https://www.youtube.com/watch?v=2pDp49-b0hg>

VIDEO DAY 2

https://www.youtube.com/watch?v=xQ9Wop_8_DM

VIDEO DAY 4



CONCOURS MONDIAL DE BRUXELLES- ISTRA 2023.

DVORANA ŽATIKA,
POREČ
SVIBANJ, 2023.



Concours Mondial
BRUXELLES
The United Nations of Fine Wines

Istria, Croatia
May 2023